



STATE COLLEGE COMMUNITY LAND TRUST  
**STRATEGIC PLAN**  
**2023-2028**

APPROVED BY:  
SCCLT Board of Directors  
March 31, 2023

# MISSION | VISION | VALUES

## Mission

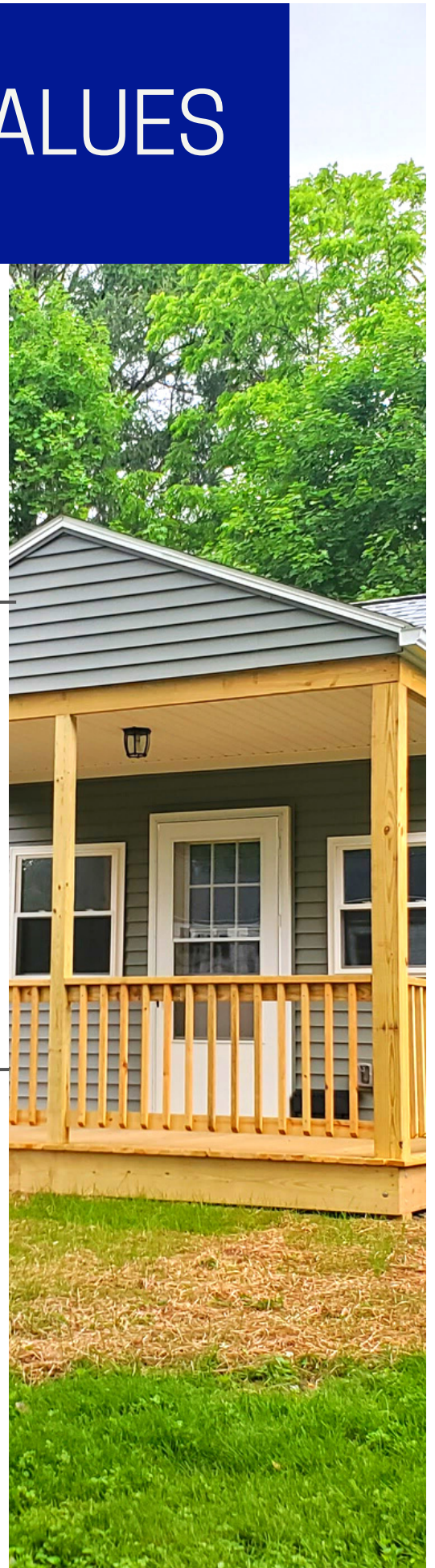
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Creating and stewarding permanently affordable, energy-efficient homes for low- and middle-income individuals and families.

## Vision

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State College neighborhoods will be inclusive, stable and healthy places to live.



# Values

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## AFFORDABILITY

Affordable housing solutions are essential to creating permanently inclusive and mixed-income communities.

## PARTNERSHIPS

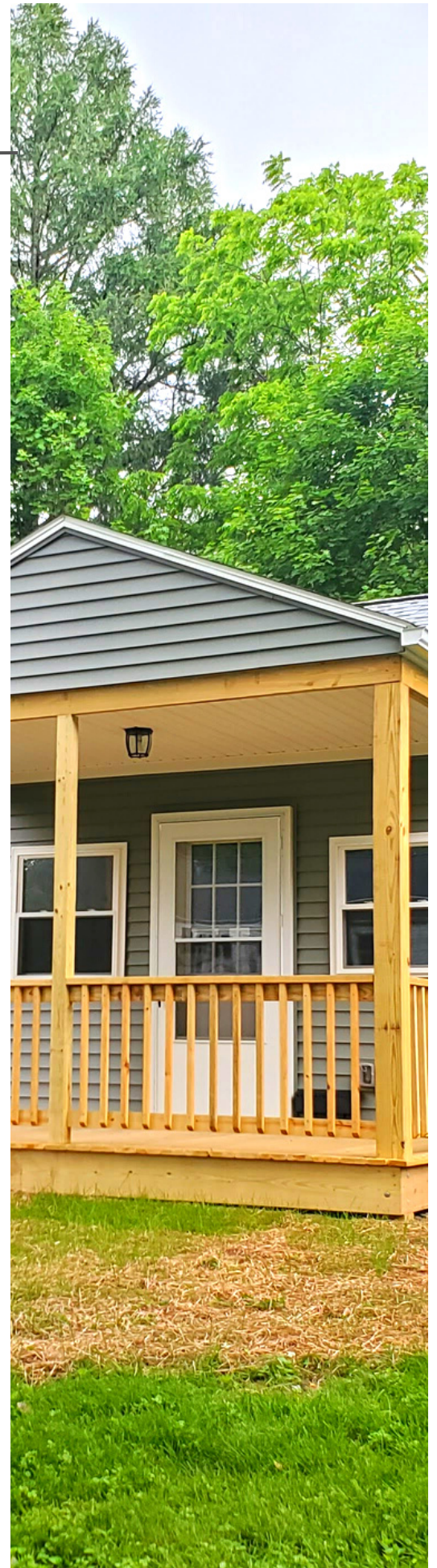
We achieve our goals through collaboration and active partnerships.

## SUSTAINABILITY

We consider future generations as we responsibly steward the land, homes, and neighborhoods of State College.

## INCLUSIVITY

We encourage people of all races and ethnicities, sexual orientation and gender identities, and ages to be homeowners, staff, board members and volunteers.



# GOALS 2023 - 2028



# GOAL 1

Strengthen our existing housing model while continuing to expand

# GOAL 2

Adapt to changes in housing, funding, and the community

# GOAL 3

Collaborate with partners and stakeholders

# GOAL 1: Strengthen our existing housing model while continuing to expand

## Support maintenance of existing homes

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- Explore a potential loan or grant fund for maintenance
- Prioritize energy-efficient repairs and improvements
- Expand home maintenance resources for homeowners

## Grow our portfolio of permanently affordable homes in State College

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- Continue to encourage property sales to SCCLT
- Expand opportunities for middle-income homeowners

## Strengthen board functioning

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- Review board and committee structure and processes
- Review and revise internal policies and procedures
- Develop metrics to monitor performance and demonstrate impact

## Prepare succession plans for staff, board, and committees

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# GOAL 2: Adapt to changes in housing, funding, and the community

## Explore modifications to our model

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- Consider variations in the shared equity model
- Expand sources of potential homeowners

## Increase the amount and sources of funding

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- Continue to engage existing donors
- Identify and contact new potential individual donors
- Expand business and organizational donors
- Identify additional federal, state, and local funding streams

## Work to ensure diversity, equity, inclusion, and belonging

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- Increase outreach and marketing to diverse communities
- Identify potential barriers or misperceptions about homeownership
- Increase outreach to faith-based organizations and employers
- Review website, documents, and marketing materials for inclusivity

## GOAL 3: Collaborate with partners and stakeholders

Continue to engage and communicate with homeowners and neighbors

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Expand the Energy+ partnership and seek new funding opportunities

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Explore new opportunities to collaborate with The Home Foundation

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Develop stronger ties to the housing industry

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Expand relationships with organizations interested in maintaining and expanding affordable housing opportunities

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